

VISUAL
POETRY
YOU WEAR





Yuroz is an internationally acclaimed Armenian artist living in Los Angeles, California. Twice commissioned by the United Nations, the Vatican, and most recently with a 4M tall sculpture commissioned by the 2022 Beijing Winter Olympics, Yuroz is an architect by training, an artist by calling, a philanthropist at heart, and the artist of people.

Visual Poetry You Wear is the artist's invitation to collectors to interact with his work kinesthetically through touch, as he extends the narratives and captivating visuals of his select original paintings to new luxury scarf designs to adorn collectors in their self-expression and for them to adorn whom they hold dear. These scarfs are made with 100% mulberry silk, hand-rolled with 18 mm silk twill and are printed on both sides. Offered in 3 sizes, 55", 42" and 35" squares, Visual Poetry You Wear is designed to offer distinction, versatility and flexibility to today's wardrobe.



"Bliss", oil on canvas, 63" x 49", circa 2010

Beginning with "Bliss", original oil on canvas 63" x 49", circa 2010, this cubist composition is laced with impressionist-like brushstrokes, as if the artist was playing music with his paintbrushes.

In this representation, Yuroz unveils two lovers in a portrait of safety, love, and hopefulness as they sit in tandem to soak up the sun's embrace and connect with life's vivacity, putting the artist's love of life and playfulness on full display.

In celebration of the launch of Yuroz **Visual Poetry You Wear** luxury scarf line April 2022, "Bliss", 50" x 38.5" limited edition serigraphy on canvas (ed: 125) was released in tandem.



Style- 0001



Style- 0007

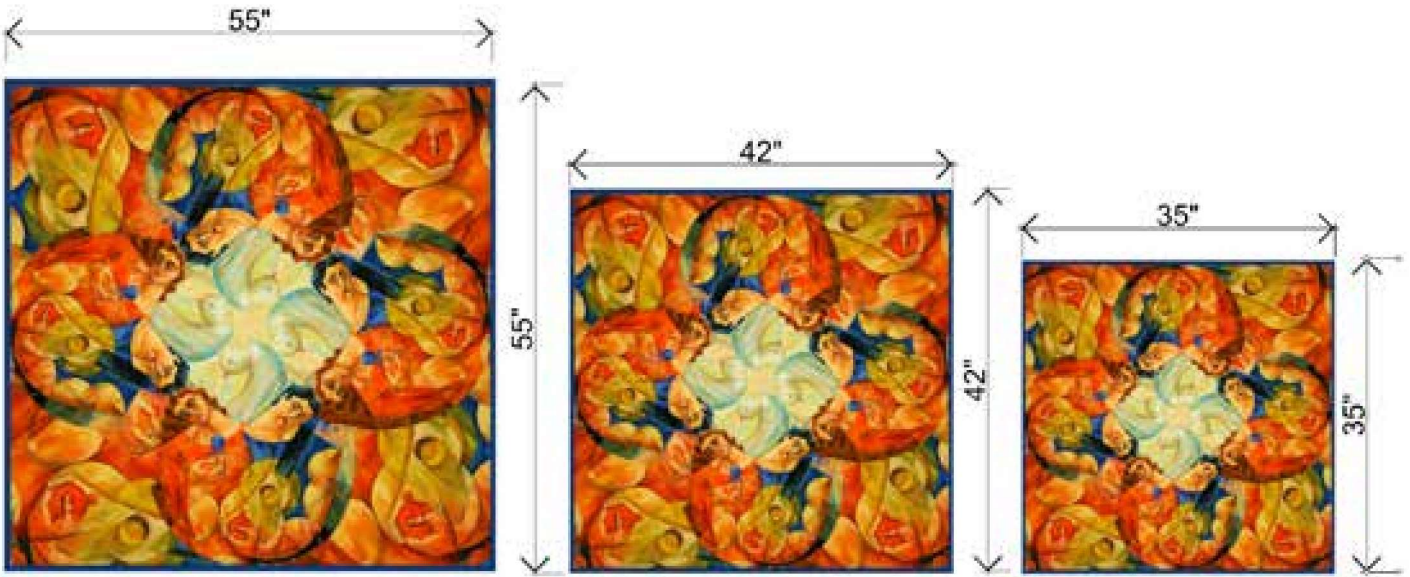


Style- 0012

Model shown with 55"x55" size



Bliss. Style-0001.



Model shown with 55"x55" size



Bliss. Style-0001





"Spring", oil on canvas, 60" x 40", circa 2017.

Symbolism is the alphabet of Yuroz creative language with love and compassion at the foundation of his messages, celebrating the human spirits and our symbiotic relationship with nature. In "Spring", an angelic female dances in a trance to her lover's serenade in the field of roses, symbolizing everlasting love. The window from heaven cracked open, showering the couple with soft yellow rays, offering limitless possibilities for the future to come.



Spring. Style-0006

Model shown with 55"x55" size



Spring. Style-0006





Model shown with 55"x55" size

Spring. Style-0006



Model shown with 55"x55" size



Spring. Style-0006



Model shown with 55"x55" size



Spring. Style-0006



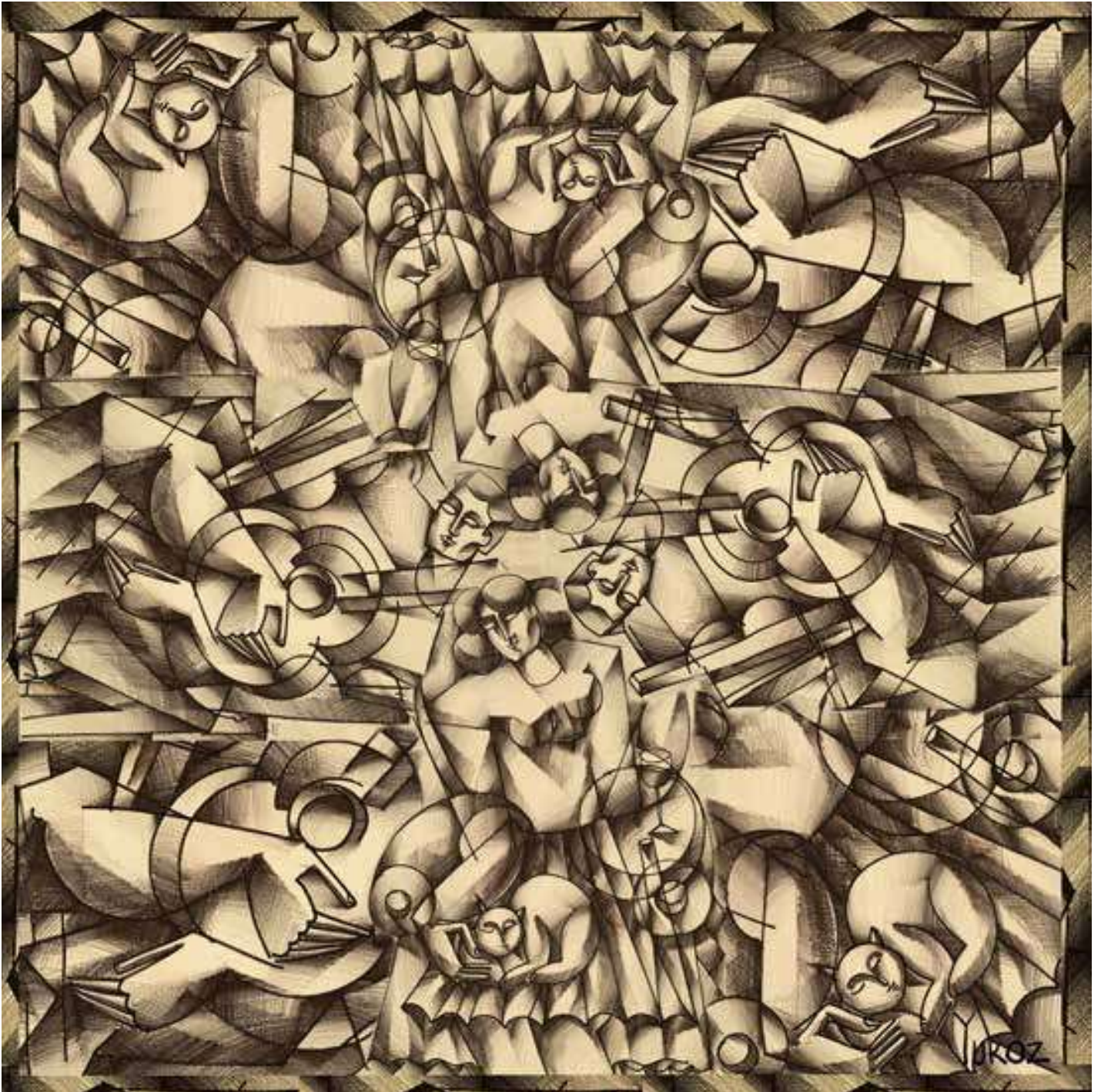


Charcoal is the freest form of expression and monochromatic colors provide a strong sense of visual cohesion. Yuroz's charcoal/pencil on museum board series is the ultimate flex of his congenial techniques and classical training. It is no wonder the artist chose two paintings from this series to make music with his **Visual Poetry You Wear**

"Woman in Waiting with Cat"
Mixed medium on Museum Board, 20" x 28", circa 2015



"Man with Guitar"
Mixed medium on Museum Board, 20" x 28", circa 2015



Style-0003

Model shown with 55"x55" size



Style-0003



Model shown with 55"x55" size

Style-0003



Style-0003A



Style-0003B





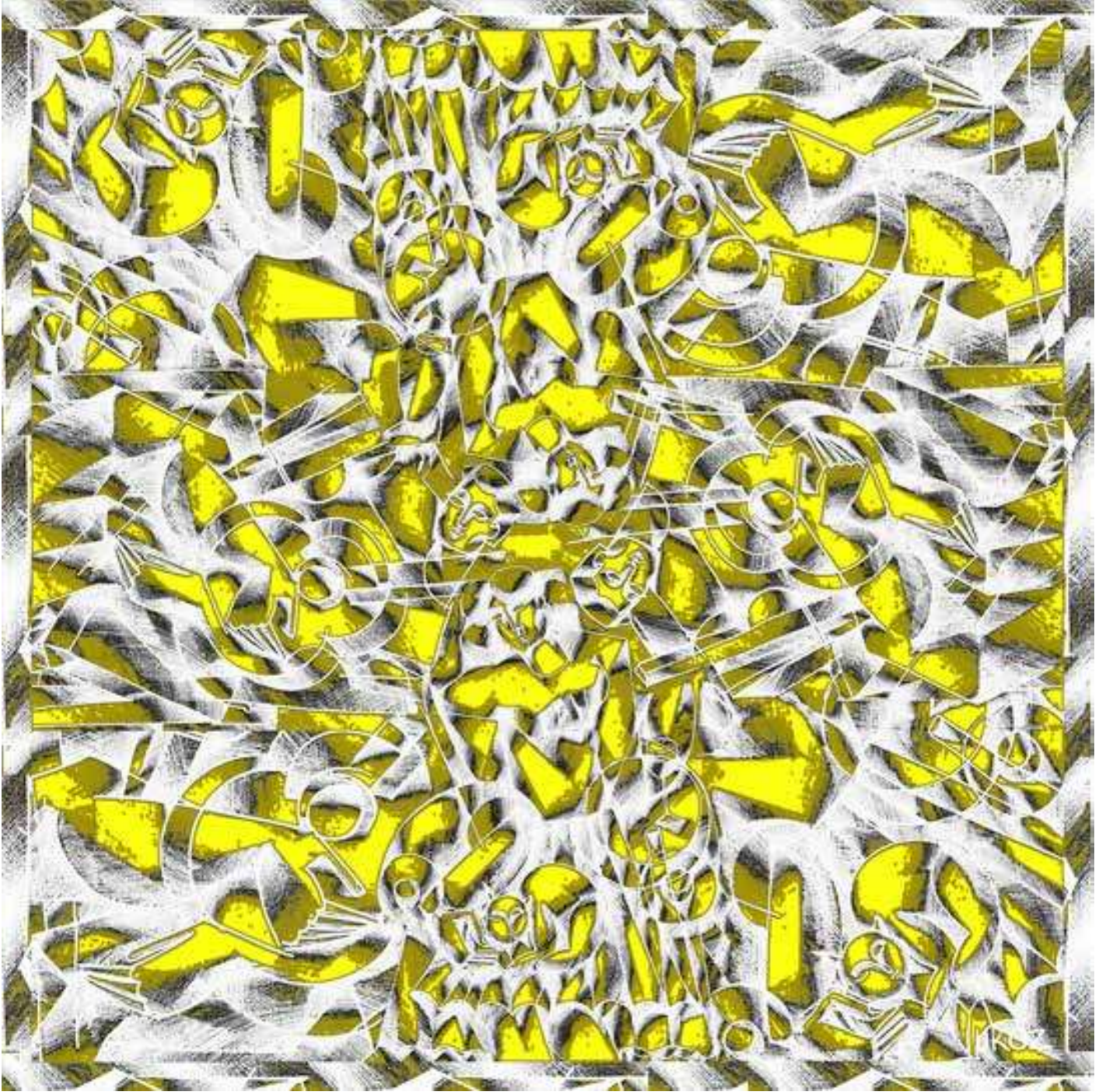
Style-0003C



Style-0003D



Style-0003E



Style-0003F



"Pulse of the Roses" Green, Comp 04, Oil on Canvas, 48" x 48", circa 2016

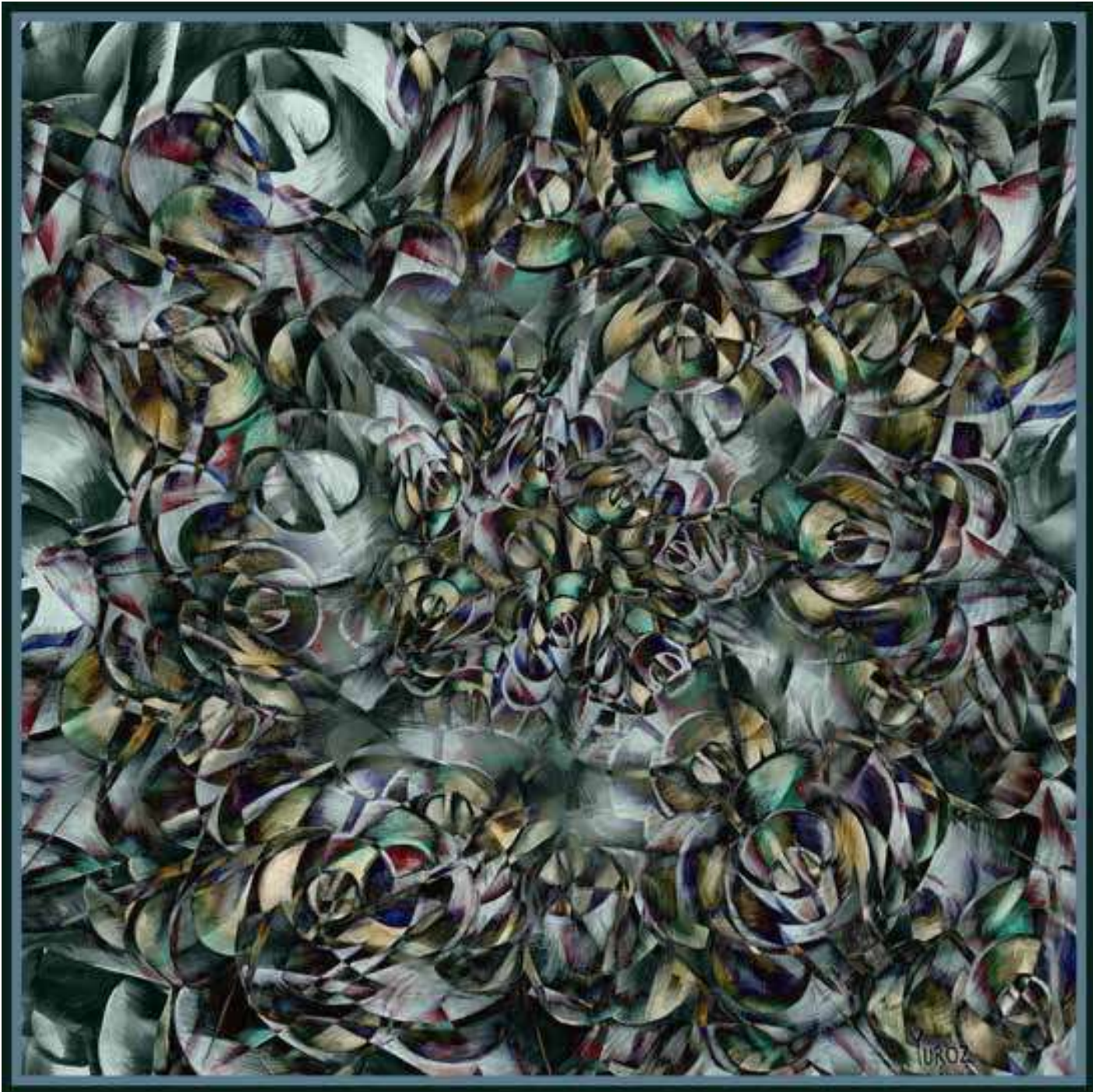
Pulses of the Roses is a collection of intricate paintings of roses by Yuroz. Rose has been a symbol of love for generations. The blue rose in Yuroz paintings symbolizes healing through love and is coveted by collectors near and far. Built on a cubist undertone with only his color palettes and brushstrokes as his empathetic tools, the Pulses of the Roses collection ventures to amplify viewers' emotions as they connect with the body of work.



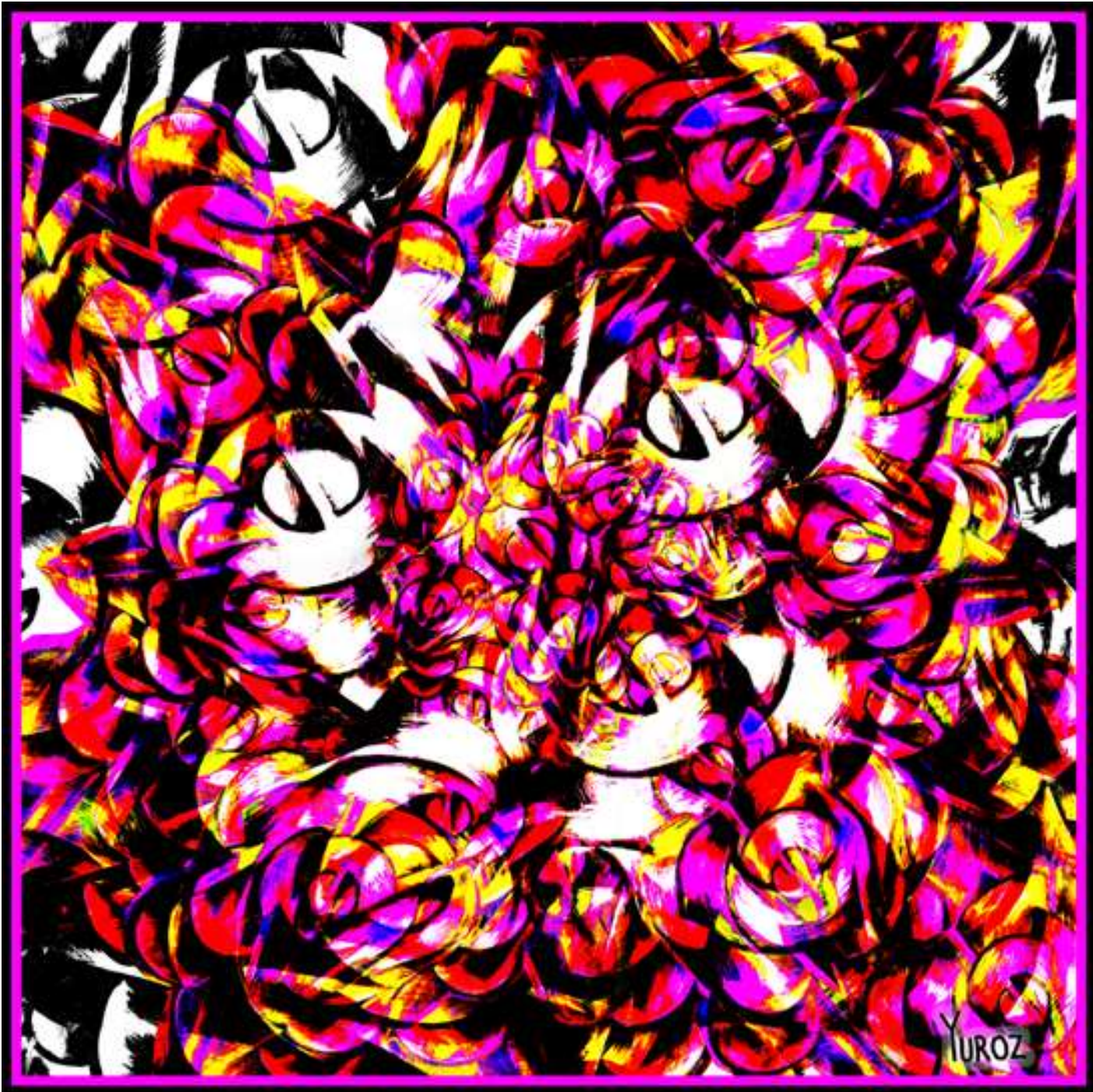
Style -0013A



Style -0013B



Style -0013C



Style -0013D



Style -0013



Style-0004

Model shown with 55"x55" size



Style-0004



Style-0005





Style-0005



Style-0002



Style-0002



"Sofia" oil on canvas, 24" x 20" circa 2001

"Sofia" is a Yuroz original oil on canvas, 24" x 20", circa 2001, portraying a woman with a long neckline symbolizing elegance and grace. His impressionist-like brush strokes contrast the warm yellow with the cold blue palette, complementing the symbolism of the rose representation in Sofia's head. Rose means love, and blue is the color of healing.



Sofia. Style-0008



“Symbiosis” oil on canvas, 60”x 84”

Symbiosis is a collection of Yuroz paintings that express with some urgency the unique symbiotic relationship between human race and nature. The artist reminds viewers that our existence is being nurtured by nature and nature’s survival is dependent on the attitude of human race. In the Meditation Series, Yuroz invites his viewers to transform in the abstraction of our feelings to deliver us personally in accord with nature’s orders and connect with our inner sanctum of harmony and serenity.



Style-0008

VISUAL POETRY

YOU WEAR



100% mulberry silk, offered in three (3) sizes in 18 mm silk twill, hand-rolled, double-sided print.



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